

It's That Time of Year  
to plan and design your ad for the  
**2018 NPHC DIRECTORY**  
**(AD DEADLINE IS DECEMBER 30<sup>TH</sup>)**

Print Ready COLOR  
**FULL PAGE - \$175.00**

Print Ready COLOR  
**HALF-PAGE - \$100.00**

Print Ready BLACK/WHITE  
**FULL PAGE - \$75.00**

Print Ready BLACK/WHITE  
**HALF-PAGE - \$50.00**

**BUSINESS CARDS - \$20.00 EACH**

All Ads **TO BE SENT WITH PAYMENT** to:

Roy Bock  
4520 Alcorn Rd.  
Fallon, NV 89406

-or-

Sharon Avery  
4605 Solias Rd.  
Fallon, NV 89406

\*\*\*\*\*

Is your Ad NOT Print Ready?? Don't know what to do??

Do you need assistance??

CALL Roy @ 775-867-4440 for free advice/help

\*\*\*\*\*

What is Print Ready?? PDF, JPEG, Photoshop,  
most any format works as long as Roy can open the file.

\*\*\*\*\*

**PLEASE REMEMBER WE CAN ONLY PUT THE COLOR PAGES,  
WITH THE CANDID SHOTS FROM OUR 2017 SHOW SEASON,  
INTO THE DIRECTORY IF WE SELL ENOUGH ADS TO PAY FOR  
THEM. THIS IS A VERY SPECIAL PART OF OUR DIRECTORY SO  
PLEASE SUPPORT THE DIRECTORY AND BUY AN AD!!!**